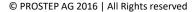




# **Roundtable Discussion**

### Digital Intersect – 11/17/22



## **Roundtable Discussion**



Agenda

Time	Торіс
0:03	Introduction and Key Outcomes
0:02	Setting the Table
0:20	<ul> <li>Migration/Integration Experience</li> <li>Incremental vs Big Bang</li> <li>Multi-System Existence</li> <li>Legacy Data</li> </ul>
0:15	<ul> <li>Benefits of Homogenous Data</li> <li>Speed of Information</li> <li>Cost Optimization</li> <li>Specialist Insights</li> </ul>
0:15	<ul> <li>Collaborating with Partners</li> <li>Data formats and standards</li> <li>Protecting IP and revision history</li> </ul>
0:05	Summary/Conclusion

## Introduction and Key Outcomes

Risks of Postponing Digital Integration/Transformation

#### **Roundtable Participation**

- This is not a lecture or presentation!
- Interactive discussion amongst attendees
- Shared participation equal weight to opinions
- Honest and candid feedback of things gone right as well as things gone wrong; for the benefit of helping others
- We all have something to learn; we all have something to teach

### Key Outcomes

- Framework and best practices for digital transformation
- Roadmap to ensure success with your digital transformation
- Tangible benefits of homogenous data
- How to enable better collaboration throughout vendor-neutral platforms

3

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## Setting The Table

Why are we talking about digital transformation now?

### <u>Trends</u>

- 70% of companies have a 'digital transformation strategy' in place or in development
- 45% of Suppliers believe they are ahead of industry pace of innovation / 18% believe they are behind\*
- Partnership among OEMs rose 198% in previous 5 years. Expected 5% growth for next year\*
- C.A.S.E. trend represents disruption in traditional planning and collaboration cycles
  - Changing requirements from OEMs
  - ADAS/ADS add application lifecycle complexity
  - Increased regulation/traceability requirements

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#### **Challenges**

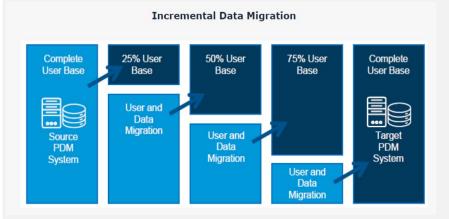
- Supply Chain shortages/volatility\*
- Cost pressures/Premium Freight
- Labor shortage White/Blue Collar\*
- Skills gap
- High capital expense for new technology (BEV)
- Sustainability requirements

### **Opportunities**

- Business process optimization
- Cost reduction through automation
- Real-time information and AI analytics
- Time to Market through Collaboration efficiency

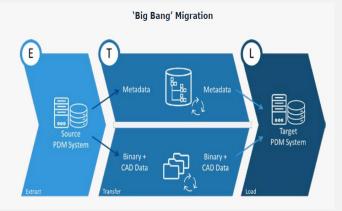
## Migration/Integration

### Defining the solution to support your goals



Pros: Gradual, Robust, Flexible, Training time

Cons: Additional effort, Lack of urgency, Multiple revisions, Potential Scope Creep



Pros: Faster, Sweeping Change

Cons: More testing required, cloned system, delta migration, skills and training ramp-up time Co-Existence

O P E N PDM

Pros: Staged Migration, Errors controlled, Low impact

Cons: Testing complicated, data cleanliness, low urgency

-Which solution did your organization choose and was it successful? Why/Why not? -What drove the decision to make a change? -Was your migration handled by internal or external resources? -Who was the Champion of your migration initiative? Was it the correct person?

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## Migration/Integration

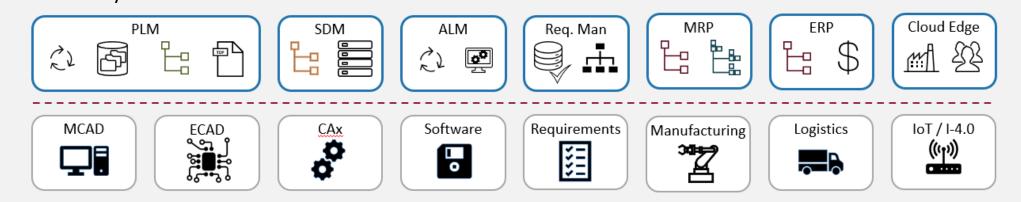
-PROSTEP

Defining the architecture to support your goals



#### **Integration**

- Interoperable data throughout enterprise
- Bi-directional updating and synchronization
- All teams have relevant information
- Cloud/On-Prem/Decentralized Solutions can be federated



-What considerations needed to 'future proof' your system? -Unexpected complications? -What is your strategy/requirement for legacy data?-How were business processes impacted to align?

6

## **Benefits of Homogenous Data**

Calculating the Business Case for Transformation

Speed of Information

#### **Cost Optimization**

- How was decision making impacted?
- What improvements were realized?
- How did the shopfloor benefit?

- What was the biggest cost benefit you experienced?
- Did you achieve the goals you set for ROI?
- Were you able to unearth otherwise unknown insights about your process/product?

**Specialist Insights** 

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## **Collaboration with Partners**

Exchanging data in neutral formats

#### **Customers/Suppliers**

- In what ways does the digital thread enable further insight to your value stream?
- How to you interoperate between disparate systems?
- How are changes tracked and traced for regulations transparency?

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#### **Partners**

- How is your information exchange managed?
- How is your intellectual property secured?
- What complications did you encounter with exchanging data between different systems?
- What gaps in access or useability were identified?

## Summary/Conclusion



Recapping key outcomes

- Key Highlights
- Closing Comments

THANK YOU FOR YOUR PARTICIPATION!